

# MBA ACCREDITATION CRITERIA



# OVERARCHING THEMES

Investment in human capital, technology, and innovation are essential for long-term growth and competitiveness. These investments drive productivity, create jobs, and foster economic development. A focus on these areas is critical for sustainable growth and global leadership.

Leadership and innovation are key drivers of organizational success. Effective leaders inspire and motivate their teams, while innovation ensures that organizations remain competitive in a rapidly changing market. Encouraging a culture of innovation and providing the necessary resources and support are essential for long-term success.

Investment in research and development (R&D) is a critical component of a company's strategy. R&D drives innovation, creates new products and services, and provides a competitive advantage. Companies that invest in R&D are better positioned to adapt to market changes and meet the needs of their customers. A strong R&D focus is essential for long-term growth and innovation.

## MBA Definition

An MBA is a graduate degree program that provides students with the knowledge and skills necessary to succeed in a business environment. The program typically covers a wide range of business disciplines, including finance, marketing, operations, and human resources. Students are required to complete a series of courses and a final project or thesis.

## MBA Attributes

- The program is designed to provide students with a comprehensive understanding of business operations and management.
- The program is designed to provide students with the skills and knowledge necessary to succeed in a business environment.
- The program is designed to provide students with the opportunity to develop leadership and communication skills.
- The program is designed to provide students with the opportunity to gain practical experience through internships and projects.
- The program is designed to provide students with the opportunity to network with industry professionals and alumni.
- The program is designed to provide students with the opportunity to develop a strong academic record.
- The program is designed to provide students with the opportunity to develop a strong professional reputation.
- The program is designed to provide students with the opportunity to develop a strong global perspective.
- The program is designed to provide students with the opportunity to develop a strong ethical foundation.
- The program is designed to provide students with the opportunity to develop a strong sense of social responsibility.

## Key Principles

1. **Integrity** – An organization's actions should be consistent with its stated values and mission. The organization should be transparent in its operations and financial reporting.
2. **Accountability** – An organization should be held accountable for its actions and the actions of its employees. The organization should have a system of checks and balances to ensure that all actions are taken in accordance with the organization's values and mission.
3. **Transparency** – An organization should be open and honest in its operations and financial reporting. The organization should have a system of checks and balances to ensure that all actions are taken in accordance with the organization's values and mission.
4. **Stakeholder Engagement** – An organization should engage with its stakeholders in a meaningful way. The organization should have a system of checks and balances to ensure that all actions are taken in accordance with the organization's values and mission.
5. **Leadership** – An organization should have a strong and effective leadership team. The organization should have a system of checks and balances to ensure that all actions are taken in accordance with the organization's values and mission.
6. **Employee Development** – An organization should invest in the development of its employees. The organization should have a system of checks and balances to ensure that all actions are taken in accordance with the organization's values and mission.
7. **Customer Focus** – An organization should focus on providing high-quality products and services to its customers. The organization should have a system of checks and balances to ensure that all actions are taken in accordance with the organization's values and mission.
8. **Financial Soundness** – An organization should maintain a strong financial position. The organization should have a system of checks and balances to ensure that all actions are taken in accordance with the organization's values and mission.
9. **Environmental Stewardship** – An organization should be committed to environmental sustainability. The organization should have a system of checks and balances to ensure that all actions are taken in accordance with the organization's values and mission.
10. **Community Involvement** – An organization should be committed to the well-being of the community. The organization should have a system of checks and balances to ensure that all actions are taken in accordance with the organization's values and mission.

# CRITERIA

## Framework & Eligibility

The program must be a full-time, on-campus, graduate-level program leading to a master's degree in business administration. The program must be a full-time, on-campus, graduate-level program leading to a master's degree in business administration.

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## Principle 1: The MBA Portfolio

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## Principle 2: Institutional Integrity, Sustainability & Distinctiveness

The Institution shall be able to demonstrate, through its policies, procedures, and practices, its commitment to the highest standards of institutional integrity, sustainability, and distinctiveness.

2.1 The Institution shall demonstrate its commitment to institutional integrity, sustainability, and distinctiveness through its policies, procedures, and practices, and through its actions.

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## Principle 3: Faculty Quality & Sufficiency

The Institution shall be able to demonstrate, through its policies, procedures, and practices, its commitment to the highest standards of faculty quality and sufficiency.

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2. The institution shall provide a variety of courses, including those that are interdisciplinary, to meet the needs of students and the community.

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**Principle 4: Programme Design & Leadership**

Each MBA programme shall be designed to provide a high quality education that is relevant to the needs of the business community and the global economy.

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## Principle 5: The Student Cohort Experience

The MBA is designed to be a graduate, full-time, residential program of high quality leading to the award of a Master of Business Administration degree, a highly skilled and educated workforce.

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.10 The MBA should have a clear and measurable learning objectives which can be evaluated and the program should be aligned with the AMBA MBA quality standard.

### Principle 6: Competences, Graduate Attributes & Learning Outcomes

The MBA should have clear and measurable learning objectives which can be evaluated and the program should be aligned with the AMBA MBA quality standard.

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**Principle 8: Assessment Rigour & Relevance**

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**Principle 9: Delivery & Interaction**

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Principle 10: Impact and Lifelong Learning

Graduates should be able to demonstrate the ability to apply their knowledge and skills to solve complex problems in their professional lives.

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